



The use of Voice Over IP (VoIP) in mobile phones is nothing new. Many handsets support VoIP clients that complement the native cellular calling capability. m-Call takes VoIP integration to the next level. When a user dials a number or selects a contact then m-Call decides on the user's behalf if a VoIP call can be made and more importantly, should a VoIP call be made.

**Case Study:**

- A company has a large sales team who frequently travel and have high mobile usage
- The company has a corporate PBX solution
- m-Call is installed on employee phones
- When an employee makes a call then m-Call:
  - Scans for and identifies Wi-Fi hotspots
  - Connects to a suitable Wi-Fi connection
  - Routes call over the internet (VoIP)
  - The employee does not need to choose to make a VoIP call; m-Call will decide if this is the best option based on the rules set by the company (Least cost calls, Highest quality calls)

**m-Call will make a seamless decision on the users behalf if a VoIP or cellular call should be made**

**Key Features**

- m-Call is supported on a wide number of mobile phone platforms:
  - [Symbian / S60](#), [Blackberry](#), [iPhone](#), [Android](#), [Windows Mobile](#)
- As the m-Call application is device-independent it has the ability to deliver the same functionality on certain rugged devices or handheld computers:
  - [Motorola](#), [Intermec](#)
- m-Call has close integration with device user experience and no change in user behaviour is required
- m-Call is easy to deploy, application and settings sent over the air direct to the mobile handset
- Compatible with a range of office PBX systems including:
  - [Asterisk](#), [Avaya](#), [Mitel](#), [Broadsoft](#)

**Key Benefits**

- Voice call cost control
  - Significant reduction or elimination of costs of calls made within the office or at home
- Lower infrastructure costs
  - No middleware or separate server required
  - Desks phones are no longer needed
- Increased control on mobile usage
  - Local authorities can monitor and control mobile usage

