



**COST EFFECTIVE  
INTERNATIONAL  
VOICE CALLING  
THROUGH LEAST  
COST ROUTING**

At the instant a Mobile call is made the user can benefit from significant cost savings if they know how to place the call in the most cost-effective manner. The problem is that most users don't have the time or expertise to understand the best way to place their call to receive the potential cost saving benefits available to them.

**Case Study:**

- A multi-national organisation has a number of premises worldwide.
- They have a corporate PBX solution on all sites that supports dial-through.
- m-Call is installed on employee phones
- All employees working locally have their calls routed through the office PBX via dial-through, avoiding mobile call charges.
- Employees visiting other premises have their calls routed that premises PBX via dial-through, reducing possible roaming charges.

**One solution works across all sites within an organisation to provide least cost routing irrespective of location and employee.**

**Key Features**

- m-Call is supported on a wide number of mobile phone platforms:
  - [Symbian / S60](#), [Blackberry](#), [iPhone](#), [Android](#), [Windows Mobile](#)
- As the m-Call application is device-independent it has the ability to deliver the same functionality on certain rugged devices or handheld computers:
  - [Motorola](#), [Intermec](#)
- m-Call has close integration with device user experience and no change in user behaviour is required
- m-Call is easy to deploy, application and settings sent over the air direct to the mobile handset
- Compatible with a range of office PBX systems including:
  - [Asterisk](#), [Avaya](#), [Mitel](#), [Broadsoft](#)

**Key Benefits**

- Voice call cost control
  - Significant reduction or elimination of costs of calls made within the office or at home
- Lower infrastructure costs
  - No middleware or separate server required
  - Desks phones are no longer needed
- Increased control on mobile usage
  - Local authorities can monitor and control mobile usage

The m-Call intelligent routing engine will identify which global site PBX the call should be routed through without any user intervention.

By making the call to the local PBX and using call through to dial an international number m-Call can enable the user to benefit from least cost routing

